ART WORKSHOP TEACHERS!
JOIN PATTI BRADY AND GOLDEN ARTIST COLORS ON AN EXCLUSIVE WEEK LONG ADVENTURE INTO ACRYLIC AND ART IN LONDON, ENGLAND

Patti has worked as the Director of the GOLDEN Certified Working Artist Program at Golden Artist Colors, Inc. for 18 years. She has authored one of the best selling books on acrylic: *Rethinking Acrylic*. Along with being fun, she is an expert on acrylic technique and an informative teacher, continuing to maintain a vigorous studio practice. Last year Patti was chosen as one of the top 100 Southern Artists (in the United States) in a publication by that name.

WHAT WE’RE LOOKING FOR...

- We are searching for active, motivated artist workshop teachers in the UK who are interested in joining the GOLDEN Artist Educators Program, an affiliated collection of GOLDEN trained independent workshop teachers.
- We seek artists who have a thriving business teaching workshops, averaging 12-20 per year.
- We are interested in teachers who use acrylic with experience teaching in traditional methods, mixed media applications and watermedia applications.
- We want teachers who have an active Web presence, with good workshop promotion skills. Having a strong association with local or regional art groups and organizations, as well as art supply retailers is valuable.
- We love teachers who have a desire to learn new ways and new techniques and have a great curiosity about how to use products.

WHAT CAN YOU EXPECT?

- You will create approximately 30 new and unique finished sample boards. These are used for instruction and many are perfect for teaching new techniques to your students.
- You will explore new and innovative ways to teach color mixing. You will increase your knowledge/repertoire of acrylic products and the uses for these products.
- As you gain an in-depth understanding of all the Gels and Grounds, you will also learn new acrylic techniques to be able to offer to your workshop students, both in traditional and contemporary styles.
- You will learn cutting-edge mixed media techniques using new-to-the market products, such as Digital Grounds and OPEN Acrylics.
- You will be the expert for your students on all things acrylic. For your own painting, you will be able to get all your acrylic questions answered.

Our goal is to give you tools to increase your workshop offerings and more, assisting you with teaching a wide range of subject matter and increasing your student population.

UPON COMPLETION OF TRAINING, YOU WILL HAVE:

- A presence on the GOLDEN Web site, with links to your Web site.
- A GOLDEN Artists Educators Program logo, which indicates certification and can be used on your personal Web site and marketing materials.
- A start-up kit containing an extensive range of product, valued at approximately $2,500 USD.
- For each workshop you teach, you can accrue points that can be redeemed for GOLDEN products to keep you supplied in your teaching endeavors.
HERE ARE COMMENTS BY PAST GOLDEN ARTIST EDUCATORS WORKSHOP PARTICIPANTS!

“All my students are enjoying Golden and the variations between the products. They have all started to purchase it to use at home :).”
**Donna Steel, New Zealand**

“I would never have thought that I would benefit so greatly from attending the training. Not only did my own artwork develop and sales improve, my classes and workshops took off (as you can see by all the activity!) and I was very pleased to be invited to do talks and demos to various art groups in other areas.”
**Karen Dennyschene, South Africa**

“The students came out of this workshop with a lot of information, and got exactly what they were hoping for. After the introduction and making their own samples on Day 1, Day 2 it started to click once they explored and experimented more freely. The combination made this a winning workshop. We are planning more for next month.”
**Laura Fishman, UK**

“Yesterday I had the first workshop at local artshop. As it was advertised and sold via their web shop I didn’t know what or who to expect. It turned out to be all new names and people to me. It was big fun and I have such pride to be in my shoes and feel their respect for the products and their good response to what I had chosen to teach. I am so glad I got into this program!”
**Anne Lorenzen, Denmark**

“I often look back to your inspiring workshop that we had in Australia, and to your incredible positive energy and fun approach. I hope that I pass it on to my students. Having all that help and materials has certainly kept me going.”
**Margaret Coxall, Australia**

“...the fact that I know that I can replace the materials used, by earning points from the workshop really encourages me to share my paints and mediums. And gives the students an incredible insight into a larger range of products they normally wouldn’t buy.”
**Jacqui Holmgren, Sweden**

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Color mixing exploration, Melbourne, Australia 2010

Gel canvas banners drying, Brussels 2012
WHAT DOES IT COST?
The cost for the training and certification is $500 USD.

GOLDEN covers:
• 5 hotel nights: arrival on Sunday, departure on Friday.
• All meals taken with the group.
• Four days of training, including all materials.
• One free day in the middle of the week to visit sources of inspiration. On the free day, breakfast is covered as well as dinner, if with the group.
• GOLDEN product at the conclusion of the training valued at $2,500 USD with shipping included.

ACCOMMODATIONS:
Radisson Blu Edwardian Vanderbilt
68-86 Cromwell Road
London, England

An imposing Georgian mansion in fashionable South Kensington, the four star Radisson Blue Edwardian Vanderbilt stays faithful to its past but espouses modern comfort in a classic London cityscape of porticos and leafy squares.
Moments from London’s world class museums, step into the frescoed lobby and take in a characterful ambience of open fireplaces, deep sofas for laid-back lounging and quietly stylish rooms.

Hotel Amenities:
• In-room fridge
• Air conditioning
• In-room safe
• Tea and coffee making
• Wireless Internet
• Modern meeting rooms
• Restaurants
• Bars
• Close to Museums

SCHEDULE
Arrival Sunday, 28 September 2014
Reception and Dinner that Evening

Monday, 29 September
9:00-6:00 Training Day 1

Tuesday, 30 September
9:00-6:00 Training Day 2

Wednesday, 1 October
Free day. Visit museums and galleries. Rest.
Spend the day alone or with small groups.

Thursday, 2 October
9:00-6:00 Training Day 3

Friday, 3 October
9:00-4:00 Training Day 4

HOW TO APPLY
• Let us know you are interested by providing a Letter of Intent (why you would like to participate), along with the URL to your Web site.
• Applications will only be accepted electronically through email and must be directed to a specified email address at GOLDEN: ppirrone@goldenpaints.com. To be received properly, the Subject of the email must use the following format: UK GAEP - September 2014 – first name, last name – your city / country.
• APPLICATION DEADLINE: June 30, 2014
• GOLDEN will make the final decision on which applicants are accepted into the training program.