

# **POLYCOLOR**

ARTISTS' COLOURED PENCILS



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# The history and use of colored pencils POLYCOLOR

While a relatively recent addition to the family of fine art media, colored pencils have made their mark in the world of art. Such artists as Toulouse-Lautrec, Henri Matisse and Pablo Picasso have used the colored pencil as a device for creation and experimentation with great success. Novice and professional alike have used the colored pencil to sketch, draft and illustrate anything and everything from refrigerator masterpieces to gallery works of art.

Koh-l-Noor's Polycolor pencils are far from those hard, dull pencils you may have used in grade school. Polycolor pencils contain a wide range of dense, evenly dispersed pigments that lay down easily. They work beautifully in delicate layers or in heavy strokes, and because of the softness of the lead they blend extraordinarily well. Polycolor pencils are excellent for precise artwork as well as quick, loose strokes. They can be used alone or in combination with a plethora of artistic media to achieve effects as unique as the individual artist.

Blending Polycolor hues on an artist-grade textured paper is a popular colored pencil technique. Applying gentle pressure to a light hued pencil creates a thin coat of pigment on the paper. This layer can be overlapped with consequent layers of color, each lightly applied moving from light to dark. Polycolor pencils can be blended with a tortillon (blending stump), water or colorless blender marker to achieve a number of effects. The versatility of this pencil makes it one of the most sought after mediums by artists and illustrators.

KOH-I-NOOR HARDTMUTH





# **POLYCOLOR**

#### DRAWING/SKETCHING/COLORING/BLENDABLE

Authentic quality product
ARTISTS' COLOURED PENCILS

#### **Characteristics:**

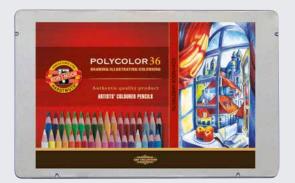
Koh-I-Noor spans the globe in search of rich, top quality pigments for their Polycolor pencils. These pigments are highly concentrated and perfectly dispersed throughout the entire Polycolor color range. Polycolor pencils also maintain excellenct light permanency, creating vibrant, durable pieces of art.

Other key components of the Polycolor formula are the special oils used in the pencil lead. These oils along with other binders allow the Polycolor pencil to create dense, even strokes without the use of heavy pressure. The 3.8 mm lead diameter is an added artistic value to these pencils. The broad edge is excellent for shading, while a finely sharpened point creates exquisite detail. These leads are encased in California Cedar for easy sharpening. The end result is a water-resistant, non-toxic pencil that is suitable for artists young and old.

### POLYCOLOR pencils are sold in the following in sets:

# FA3816.12 12 Assorted Colors in Tin Box FA3818.24 24 Assorted Colors in Tin Box

FA3819.36 36 Assorted Colors in Tin Box



# **POLYCOLOR** pencil accessories:

981 Pencil Sharpener
SBI Sandpaper Pencil Sharpener





# Color Chart Legend lightfastness: satisfactory good very good excellent product no. color Javana Satisfactory lightfastness color no.

