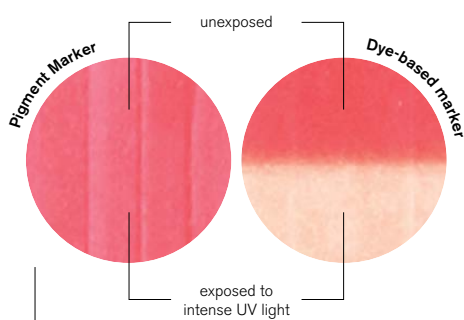


# the next generation of marker pen



Winsor & Newton Pigment Markers are made with Winsor & Newton professional fine art pigments, delivering an intense colour range that is truly lightfast for up to 100 years, with maximum blending possibilities just like paint. Winsor & Newton Pigment Markers last 25% longer than other markers as the pigment particles sit on the surface of the paper rather than bleeding through.

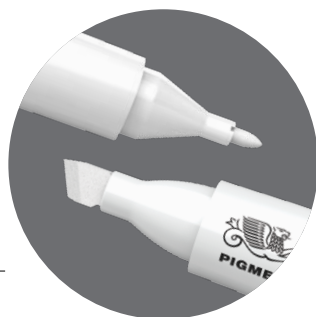
## key facts



### lightfast

Pigment Marker is the only marker that is lightfast for up to 100 years.

100\*  
YEARS Lightfastness



### white blender

A unique new tool for creating infinite new shades and tones as well as working on black and coloured paper. We use Titanium Dioxide pigment in our white blender, enabling opacity to be added onto paper and also to any colour.



### vibrancy

Winsor & Newton Pigment Marker colours keep their vibrancy, whereas dye-based ink loses vibrancy because it sinks into the surface.



### slower drying

Our pigment colour has been designed to be slower drying and more fluid to allow movement and optimum blending.



### ergonomic design and two nibs

Winsor & Newton Pigment Markers have been ergonomically designed so the user will not tire with prolonged use. Pigment Markers feature two grip positions: a triangular end with fine nib for precision and detail, plus a round end with chisel nib for broad strokes.



### pigment marker paper

Paper is to markers what canvas is to paint – our special coated paper has been developed to optimise the blending experience (both Winsor & Newton Pigment Marker blenders can be used to prime surfaces not designed for the marker to allow for blending).

# demonstration sheet

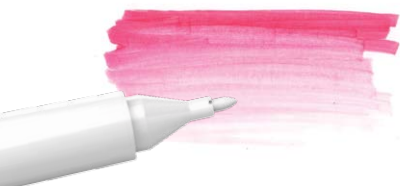


## ① colourless blender

The Colourless Blender creates a water colour effect, like a water colour wash. It can be used to lighten colours and to mix two or more colours. It can also be used to remove colour, create highlights, add effects or correct mistakes.



## ② white blender



The White Blender creates an opaque effect. It can be used to lighten colours.



Use to mix two or more colours.



Use to soften shade and tones, or to add highlights and effects.



Draw on black or coloured paper.

## ③ demonstration tips



To clean the nib during your demonstration simply wipe the marker on a scrap piece of paper until it returns to its original colour.



For optimal blending results use Winsor & Newton Pigment Marker Pads or canvas / canvas board. For best impact, use strong colours which are not too close on colour spectrum when blending with the White Blender.



Use either of the blenders to come back to your work after it is dry. You will notice that it is easy to correct mistakes or add to the work.