

LEFRANC  
BOURGEOIS  
PARIS



*Lefranc* EXTRA-FINE OIL RANGE



*Since 1720, Lefranc Bourgeois has pioneered  
fine art colour, materials and tools.*

*The two founders combined their botanical, biological and visionary  
skills to define the natural origins of iconic pigments. In turn, legendary  
artists such as Millet, Braque, Picasso and Matisse have created  
masterpieces with a confidence born of quality.*

*Today, Lefranc Bourgeois paints are made to exacting standards,  
ready for you to create your own stories in colours.*

**LEFRANC BOURGEOIS**  
*stories in colours...*

EXTRA-FINE OIL RANGE

*Lefranc*



THE HOUSE OF  
LEFRANC BOURGEOIS

*presents...*



# THE NEW EMBLEM

*a symbol of authenticity*

The Lefranc family originally sold paints for the maritime industry. The caduceus and anchor was the first logo they used.



*The caduceus  
symbolises peace,  
eloquence and trade.*



Our new identity is bold and pays tribute to our proud French heritage.

EXTRA-FINE OIL RANGE

*Lefranc*

# A RICH HERITAGE

*almost 300 years old*

*Lefranc*

The first  
Lefranc logos



*The caduceus*

1720

*Lefranc*

1867



# LEFRANC BOURGEOIS

PARIS



1965

2017



*Companies  
Lefranc and  
Bourgeois  
join together*



EXTRA-FINE OIL RANGE

*Lefranc*

UTS

# A NEW STYLE

*refined, elegant and contemporary*



1720

PARIS



TERRE D'OMBRE  
BRULÉE

LEFRANC  
BOURGEOIS  
PARIS



*Lefranc*

EXTRA-FINE

HUILE

S1 ★★★ ■

NOIR D'IVOIRE

LEFRANC  
BOURGEOIS  
PARIS



*Lefranc*

EXTRA-FINE

HUILE

S1 ★★★ ■

BLANC DE TITANE

LEFRANC  
BOURGEOIS  
PARIS



*Lefranc*

EXTRA-FINE

HUILE

S1 ★★★ ■

EXTRA-FINE OIL RANGE

*Lefranc*

# NEW IMPROVED TEXTURE

*denser, heavier, more uniform*



NEW TEXTURE



OLD TEXTURE

*Specially formulated firm, non-greasy  
and uniform consistency*

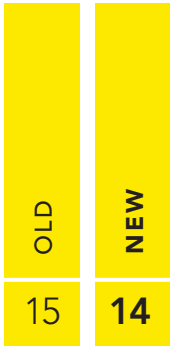
We worked tirelessly to alter the quantity of oil in our pigment mixtures. This painstaking work has made all of our formulations even better.

Today, all the paints we make have firm, non-greasy and uniform consistencies.

Depending on the nature of the pigments, they're formulated from the finest linseed or safflower oils. Both oils guarantee colour durability.

# EXTRA-FINE

*a new range of 120 colours*



YELLOW



ORANGE



RED



VIOLET



GREEN



BROWN



BLACK/  
GREY



WHITE







More balanced, purer and with  
improved lightfastness

OLD	NEW
20	18

BLUE

OLD	NEW
4	5

METALLIC

	OLD RANGE	NEW RANGE
Nb COLOURS	119	120
 SINGLE PIGMENT	56	61
*** LIGHTFASTNESS	108	117
 OPAQUE	58	49
 SEMI-OPAQUE	26	32
 TRANSPARENT	35	39

EXTRA-FINE OIL RANGE

*Lefranc*

# INNOVATION

*choose cadmium-free*





Lefranc Bourgeois is the first brand to offer **colours made without cadmium.**

After intense laboratory research and close collaboration with artists, we were able to create colours that match the strength of genuine cadmiums.

We're proud to offer artists a more environmentally friendly and less toxic alternative.

*Tested by artists  
No noticeable colour difference*

# 37 NEW COLOURS

*more colours to choose from*



TRANSPARENT  
YELLOW

775



CADMIUM-FREE  
YELLOW LIGHT

889



STIL DE GRAIN  
YELLOW

470



CADMIUM-FREE  
YELLOW

890



CADMIUM-FREE  
YELLOW DEEP

891



QUINACRIDONE  
RED

384



PURPLE LAKE

349



MAGENTA

432



MAUVE BLUE  
SHADE

471



ULTRAMARINE  
VIOLET

057



PRUSSIAN GREEN

729



STIL DE GRAIN  
GREEN

730



POTTERY YELLOW

731



POTTERY PINK

732



NAPLES YELLOW  
LIGHT

887



CAPUT MORTUUM

764



TRANSPARENT  
RAW UMBER

765



YELLOW GREY

256



CHARCOAL GREY

805



LAMP BLACK

266



PERYLENE BLACK

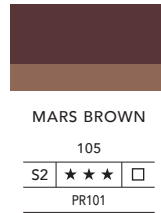
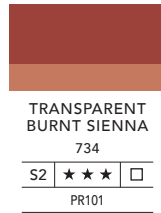
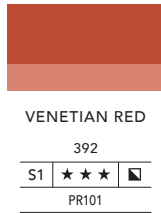
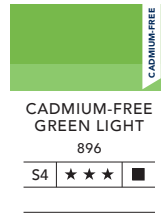
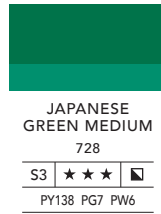
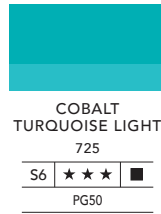
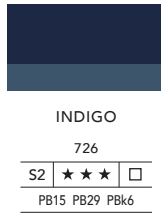
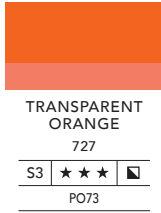
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RENAISSANCE  
GOLD

813





We've kept the best colours in the Lefranc range – favourites like Cassel Earth and Blue Rex – and introduced **37 new** ones to give

artists even more choice of colours, tones and opacity across the spectrum.

# LEFRANC COLOUR CHART

extra-fine oils for artists

SULPHUR YELLOW 196 S4 ★★★ ■ PY154 PG26	JAPANESE YELLOW LEMON 171 S2 ★★★ ■ PY3	LEFRANC YELLOW 767 S3 ★★★ ■ PY184	TRANSPARENT YELLOW 775 S3 ★★★ □ PY128	CADMIUM YELLOW LEMON 156 S4 ★★★ ■ PY25	JAPANESE YELLOW LIGHT 183 S2 ★★★ ■ PY74	JAPANESE YELLOW DEEP 184 S2 ★★★ ■ PY74 PG42	CADMIUM-FREE YELLOW LIGHT 889 S4 ★★★ ■
CADMIUM YELLOW ORANGE 161 S4 ★★★ ■ PO20 PR108	TRANSPARENT ORANGE 727 S3 ★★★ ■ PO73	CADMIUM-FREE RED LIGHT 893 S5 ★★★ ■	CADMIUM RED LIGHT 361 S5 ★★★ ■ PR108	VERMILION RED 393 S4 ★★★ □ PR255	CADMIUM-FREE RED MEDIUM 894 S5 ★★★ ■	CADMIUM RED MEDIUM 417 S5 ★★★ ■ PR108	CHINESE RED 368 S3 ★★★ ■ PR255 PR254
CARMINE LAKE 343 S2 ★★★ □ PV19	PERMANENT VIOLET 631 S4 ★★★ □ PR122	GARNET RED 377 S4 ★★★ □ PV19	PURPLE LAKE 349 S2 ★★★ □ PV23 PB25	MAGENTA 432 S2 ★★★ □ PR122 PV23	COBALT VIOLET 606 S6 ★★★ ■ PV14	MINERAL VIOLET LIGHT 616 S3 ★★★ ■ PV16	MAUVE BLUE SHADE 471 S1 ★★★ □ PV19 PV23 PB15
INDANTHRENE BLUE 039 S3 ★★★ □ PB60	HORTENSIA BLUE 038 S2 ★★★ □ PB15:1	PHTHALO BLUE 036 S2 ★★★ □ PB15:3	PRUSSIAN BLUE 046 S2 ★★★ □ PB27	INDIGO 726 S2 ★★★ □ PB15 PB29 PB66	CERULEAN BLUE 027 S6 ★★★ ■ PB35	CERULEAN BLUE HUE 065 S2 ★★★ ■ PB15:1 PW6	SPACE BLUE 033 S2 ★★★ ■ PB15 PW6
JAPANESE GREEN DEEP 537 S3 ★★★ ■ PY138 PG7 PW6	JAPANESE GREEN MEDIUM 728 S3 ★★★ ■ PY138 PG7 PW6	JAPANESE GREEN LIGHT 536 S2 ★★★ ■ PG7 PY74 PW6	CADMIUM-FREE GREEN LIGHT 896 S4 ★★★ ■ PY3 PY1 PB15:3	CHROME GREEN MEDIUM DEEP 506 S2 ★★★ ■ PY3 PY1 PB15:3	CHROME GREEN LIGHT 509 S2 ★★★ ■ PY3 PB15:3	CHROME GREEN DEEP 505 S2 ★★★ ■ PB15:3 PG7 PY42	CHROMIUM GREEN DEEP 542 S3 ★★★ ■ PG17
NAPLES YELLOW 816 S2 ★★★ ■ PB24 PW5	NAPLES YELLOW DEEP 733 S2 ★★★ ■ PB24	YELLOW OCHRE LIGHT 303 S1 ★★★ ■ PY42	GOLDEN OCHRE 305 S1 ★★★ ■ PY42	YELLOW OCHRE 302 S1 ★★★ ■ PY42	TRANSPARENT YELLOW OCHRE 770 S2 ★★★ ■ PY42 PB7	RAW SIENNA 482 S1 ★★★ ■ PY43	VENETIAN RED 392 S1 ★★★ ■ PR101
CAPUT MORTUUM 764 S1 ★★★ ■ PR101	VANDYKE BROWN 111 S1 ★★★ ■ PR101 PB9	TRANSPARENT BROWN 110 S2 ★★★ □ PB7 PR177	BURNT UMBER 477 S1 ★★★ ■ PB7 PY42	TRANSPARENT RAW UMBER 765 S1 ★★★ ■ PB7	RAW UMBER 478 S1 ★★★ ■ PB7 PY42	YELLOW GREY 256 S2 ★★★ ■ PY42 PB7 PBK19	CASSEL EARTH 475 S3 ★★★ ■ PB1 PB7
FLAKE WHITE HUE 911 S1 ★★★ ■ PW6 PW4	TITANIUM ZINC WHITE 013 S1 ★★★ ■ PW4 PW6 PW5	IRIDESCENT WHITE 022 S3 ★★★ ■	SILVER 710 S3 ★★★ ■ PM1	COPPER 707 S3 ★★★ ■	BRONZE 712 S3 ★★★ ■	GOLD 700 S3 ★★★ ■	RENAISSANCE GOLD 813 S2 ★★★ ■

- ★★★ Colours with excellent lightfastness even when reduced
- ★★ Colours with very good lightfastness
- ★ Colours with good lightfastness when used pure

- Transparent colours
- Opaque colours
- ▣ Semi-opaque colours

INDIAN YELLOW HUE 182 S2 ★★★ □ PY130	STIL DE GRAIN YELLOW 470 S4 ★★★ □ PY139 PB101	CADMIUM-FREE YELLOW 890 S4 ★★★ ■ PY35 PO20	CADMIUM YELLOW 472 S4 ★★★ ■ PY35 PO20	SAHARA YELLOW 194 S3 ★★★ ■ PY65	JAPANESE ORANGE 476 S2 ★★★ □ PY110 PR209	CADMIUM-FREE YELLOW DEEP 891 S4 ★★★ ■ PY35 PO20	CADMIUM-FREE YELLOW ORANGE 892 S4 ★★★ ■ PY35 PO20
TRANSPARENT BRIGHT RED 815 S4 ★★★ □ PR149	CADMIUM-FREE RED DEEP 895 S5 ★★★ ■ PY35 PO20	LEFRANC RED 900 S3 ★★★ ▣ PR254	QUINACRIDONE RED 384 S4 ★★★ □ PR209	RUBY RED 388 S4 ★★★ □ PV19	ROSE MADDER HUE 347 S2 ★★★ □ PY110 PR177	ALIZARIN CRIMSON 345 S3 ★★★ □ PR177	ALIZARIN CARMINE 328 S3 ★ □ PR83
DIOXAZINE VIOLET 473 S3 ★★★ □ PV23	ULTRAMARINE VIOLET 057 S2 ★★★ □ PV15	ULTRAMARINE DEEP 055 S2 ★★★ □ PB29	ULTRAMARINE BLUE (GREEN SHADE) 903 S2 ★★★ □ PB29	LEFRANC COBALT BLUE 479 S6 ★★★ ▣ PB74	COBALT BLUE 030 S5 ★★★ ■ PB28	ROYAL BLUE 067 S3 ★★★ ■ PB28 PW6	COBALT BLUE HUE 064 S1 ★★★ ▣ PB15 PB29 PW6
OCEAN BLUE 904 S2 ★★★ ▣ PB15:3 PW6	SAPPHIRE BLUE 048 S2 ★★★ □ PG7 PB15:3	COBALT BLUE TURQUOISE 905 S6 ★★★ ■ PB36	COBALT TURQUOISE LIGHT 725 S6 ★★★ ■ PG50	VIRIDIAN 529 S6 ★★★ □ PG18	ARMOR GREEN 512 S3 ★★★ □ PG7	VERONESE GREEN HUE 551 S2 ★★★ ■ PG36 PW4	PHTHALO CYANINE GREEN 906 S3 ★★★ □ PG36
PRUSSIAN GREEN 729 S2 ★★★ □ PY110 PB15:1	PERMANENT SAP GREEN 568 S2 ★★★ □ PY110 PB15:3	TERRE VERTE 483 S1 ★★★ □ PG23 PG18	OLIVE GREEN 451 S2 ★★★ □ PY110 PB6	STIL DE GRAIN GREEN 730 S4 ★★★ □ PY129	POTTERY YELLOW 731 S2 ★★★ ■ PY138 PR188 PY42 PW6	POTTERY PINK 732 S2 ★★★ ■ PY42 PY19 PW6	NAPLES YELLOW LIGHT 887 S2 ★★★ ■ PY138 PO62 PW6
RED OXIDE 304 S1 ★★★ ■ PR101	MARS RED 381 S2 ★★★ ■ PR101	INDIAN RED 378 S2 ★★★ ■ PR101	TRANSPARENT RED OCHRE 769 S2 ★★★ □ PB:25	RED OCHRE 306 S1 ★★★ ■ PR101	BURNT SIENNA 481 S1 ★★★ ■ PB:7	TRANSPARENT BURNT SIENNA 734 S2 ★★★ □ PR101	MARS BROWN 105 S2 ★★★ □ PR101
CHARCOAL GREY 805 S1 ★★★ ▣ PBk11 PBk6	PAYNE'S GREY 261 S2 ★★★ ▣ PBk:9 PBk:29 PBk:6	MARS BLACK 271 S1 ★★★ ■ PBk11	IVORY BLACK 269 S1 ★★★ ▣ PBk:9	LAMP BLACK 266 S1 ★★★ ■ PBk6	PERYLENE BLACK 806 S1 ★★★ ▣ PBk31	TITANIUM WHITE 008 S1 ★★★ ■ PW6 PW4	ZINC WHITE 009 S1 ★★★ ▣ PW4

- (P) Primary colours
- (G) Lake-based pigments; ideal for glazes

www.lefranc-bourgeois.com

**CADMIUM-FREE** Cadmium-free innovation; colours match the strength of genuine cadmiums, less toxic alternative. Note: all our colours are lead-free and therefore they are all miscible.

# EXTRA-FINE OILS

*the portfolio*







## OIL PAINTS

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120 colours in 20ml and 40ml tubes  
7 colours in 200ml tubes

## ADDITIVES

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A full range of mediums, varnishes, oils, turpentine and drying agents for oil painting

## BRUSHES

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An assortment of professional brushes made with the finest hog bristles

## BOX SETS

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A range of sets to give as gifts or keep for yourself

## STRETCHED CANVASES

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A range of high-quality, 100% linen stretched canvases, made for longevity

## ACCESSORIES

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Range of dippers, palettes and painting knives

# A CLOSE COLLABORATION

*with artists*

“The new Lefranc range is consistent in its materials. It has less separation of oil and better distribution of pigments when spread. It’s a pleasure to use and a good improvement.”

“I’m interested in all the possibilities offered by this new range, especially because of the purer single pigments and mixing options between them. For example, the difference between the old shades and the three new Naples Yellow shades is vast – to my eyes, they’re a lot better.”

“This level of quality makes me want to work with Lefranc. What’s more, it’s made in France and I like to buy quality French brands.”



The new Lefranc range was tested by Jean-Charles Bureau, 2016’s foremost graduate at the National School of Fine Arts, Paris.





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